



Miracles In Motion!

An Accessible Race, Run, and Roll for the Miracle League of Wilmington

Sunday, February 16, 2014

BRAX Stadium & PPD Miracle Field, Olsen Park, Wilmington, NC

What is the Miracles In Motion?

Miracles in Motion, the Cape Fear Region's first accessible race, will be held at BRAX Stadium in Olsen Park. The race will utilize the state of the art, universally accessible park built by the citizens of the region in collaboration with the city and the county. The race offers two tracks, one internal track which begins on the rubberized field of the PPD Miracle Field and follows throughout the accessible hard surfaces of the Olsen Park complex for both those using assistive devices and all abilities. The second track is a timed 5k adventure run around the perimeter of Olsen Park on grassy surfaces mapped out by Go-time and made possible by the Laney High School track and field team.

Who Benefits from Miracles In Motion?

This is the largest fundraiser for ACCESS of Wilmington/the Miracle League of the year. This non-profit organization which serves children, veterans and adults with disabilities in Brunswick, Pender, Columbus and New Hanover Counties offers baseball, soccer, and power wheelchair hockey and accessible sports, health and recreation year round for the largest population of persons with disabilities in the state of North Carolina!

Why Get Involved?

For the fun and the excitement of EVERY person, using whatever ability they have, to the greatest of his or her ability, having time to share a race, movement, time together, INCLUSIVELY sharing the thrill of the race! It is a celebration of the best of who we are and the funds will help to sustain year round operations for this critical organization.

What is in it for you?

The benefits of partnering with Miracles in Motion are significant. You receive much more than a sign with your company logo. By becoming a race sponsor you put your companies directly into the hands of local families, many of whom never had a chance to participate in an event like this before! It is our regions first! A newspaper, tv, or radio ad cannot guarantee direct access to customers like a race can!

1. A Cone/Duke University Behavioral Case Study finds, 85% of Americans will reward a company or product if it is tied to a cause.
2. Race participants are individuals with disposable time and income who are community leaders, business owners, and residents.
3. Opportunity to show your company's support for the community at large.
4. Opportunity to position your company as a community partner.

How to Support the Cause

Title Sponsor: \$2500

- Company listed as Presenter: “*Company Name’s* Miracles In Motion”
- Company Banner at Start/Finish Line (must provide own banner)
- Company product distributed to participants in Race Bags*
- Company Logo in most prominent location on marketing materials- print, email, web
- Company Logo on the backside of the participant beanie.
- Booth Space at Race Day Expo in prominent location (WE HAVE THE tent)
- Live announcement of support at beginning of race
- 1 Person from your Company to assist with distributing awards
- 10 Entries for the Miracles in Motion

Gold Level Sponsor: \$1000

- Company Banner at Start/Finish Line (must provide own banner)
- Company product distributed to participants in Race Bags*
- Company Logo on marketing materials- print, email, web
- Booth Space at Race Day Expo (WE HAVE THE TENT)
- Live announcement of support at beginning of race
- 8 Entries for Miracles in Motion

Silver Level Sponsor: \$500

- Company coupon distributed to participants in Race Bags*
- Company name on marketing materials- print, email, web
- Booth Space at Race Day Expo (must provide own booth/tent)
- Live announcement of support at beginning of race
- 6 Entries for Miracles In Motion

Bronze Level Sponsor: \$250

- Company coupon distributed to participants in Race Bags*
- Live announcement of support at beginning of race
- 4 Entries for Miracles in Motion

In Kind Opportunities:

*When value is equivalent to a sponsor level, donor will receive those same benefits. ***

- Water for 500 participants
- Hot Cocoa and Coffee Tent for 500 participants
- Snacks (bananas, oranges, bagels, snack bars, hot cocoa) for 500 participants.
- Wings, finger food, pizza for 500 Participants
- Course Volunteers
- \$5.00 Gift Cards for 3rd place (17 needed), \$10.00 Gift Cards for 2nd place (17 needed), \$15.00 Gift Cards for 1st place (17 needed), Prizes for top three male and female overall.

*Flyer or coupon must first be approved by Miracles in Motions organizers

**Value of donation must be agreed upon by Hackman Events and the donor.

2014 Miracles in Motion Sponsorship Form

Marketing materials will go to print on January 25, 2014.

Please complete this sponsorship by January 20, 2014 in order to ensure your logo or company name can be added to the marketing materials. Logos/Names cannot be guaranteed to appear on all marketing materials after January 25, 2014.

Yes, we would like to show our support to the 2014 Miracles in Motion.

Title Sponsor \$2500

Gold Sponsor \$1000

Silver Sponsor \$500

Bronze Sponsor \$250

In-Kind Sponsor

Value of Donation: _____

Description of Donation: _____

Name/Company Sponsoring: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____ Contact's Phone #: _____

Contact's Email Address: _____

Please write checks to:

ACCESS of Wilmington/The Miracle League

Submit form and payment to:

341 South College Road, STE 11, Box 2019

Wilmington, NC 28403

We are a fully tax deductible 501c3, 37-1571998

Once your sponsorship has been received, a member of our team will contact you. To speak with our Race Executive, please call Jenn Fullagar at 609.462.9193 or Jenn@its-go-time.com or to speak regarding sponsorship, call Bo Dean,

Thank You for Your Support!

Contact for Miracle League

Bo Dean

Bowilmington@gmail.com

9104095627