



# TINTED TURTLE TROT 2017

SUNDAY, APRIL 2, 2017 CAROLINA BEACH, NC

The Island Montessori Family School Association is excited to present a premiere 5k and 1 mile color experience! The second annual Tinted Turtle Trot will take place on Sunday, April 2, 2017 in Carolina Beach, NC. We are offering these exciting partnership opportunities to you. Your sponsorship will help bring our fun color trot to life and help our charter school raise much needed funds.

## What is the Tinted Turtle Trot?

The Tinted Turtle Trot is a 5k race and 1 mile fun run with a colorful twist! Runners and walkers will experience a color explosion at the beginning and end of the race. Colorful team names, crazy photo-ops, and fun costumes add to the excitement.

## Who benefits from the Tinted Turtle Trot?

Proceeds will benefit Island Montessori School FSA. The FSA provides a number of grants throughout the year that benefit teachers, students, and parents. These funds will be used to help our school grow and thrive. Island Montessori School provides the only free public Montessori education in New Hanover County.

## Why sponsor?

The benefits of partnering with the Tinted Turtle Trot are significant. By becoming a race sponsor, you will put your company's name in front of local families. A newspaper, TV, or radio ad cannot guarantee direct access to customers like a race can! And this race, being the first of its kind in the area, will attract a great deal of attention! Race participants are individuals with disposable time and income who are community leaders, business owners, and residents. And, as you know, consumers are much more likely to support a company that supports community events. This race is a wonderful opportunity to position your company as a strong community partner.

## Is sponsorship only for large companies?

No! We welcome large companies and smaller local businesses to get involved, as well as individuals! We would love to have your support at any level, and are happy to customize our benefits to suit your needs!

Please contact us for more information:  
[IMSTurtleTrot@gmail.com](mailto:IMSTurtleTrot@gmail.com) or 910-619-5718



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## SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS	Loggerhead \$2500	Hawksbill \$1500	Leatherback \$1000	Olive Ridley \$500	Green \$250
# OF FREE RACE ENTRIES	8	5	4	2	1
TITLE SPONSOR	✓				
FEATURE ARTICLE IN FSA NEWSLETTER	✓				
MENTION IN PRESS RELEASES	✓	✓			
LOGO/LINK ON RACE WEBSITE/FB	✓	✓	✓		
PROMOTION ON SOCIAL MEDIA	✓	✓	✓	✓	✓
COMPANY BANNER ON DISPLAY	✓				
LOGO ON FRONT OF T-SHIRT	✓				
ON-SITE BOOTH	✓	✓			
LOGO ON RACE BANNERS	✓	✓	✓		
LOGO ON BACK OF T-SHIRT	✓	✓	✓	✓	
MENTION BY EMCEE	✓	✓	✓	✓	✓
SWAG IN THE BAG	✓	✓	✓	✓	✓
VIP TABLE AT AFTER PARTY	✓	✓			
THANK-YOU EMAIL BLAST	✓	✓	✓	✓	✓
CUSTOM THANK-YOU CARD	✓	✓	✓	✓	✓

In-kind opportunities also available: sunglasses, bags, post-race snacks, etc.