

The Hunger Run 5K

The Wilmington Branch of the Food Bank of Central & Eastern North Carolina serves 4 counties in southeastern North Carolina including Brunswick, Columbus, New Hanover and Pender. In these counties, more than 74,740 people live in food insecure households, almost a third of whom are children. The food bank provides food to many partner agencies in the community who provide food to school age children to the elderly. Partner agencies are crucial to getting food to people who truly need it.

Hello, my name is Zachary Knott. I am a Life Scout in Troop 26. For my Eagle Scout project, I decided to hold a race to support our local food bank. This race will be held Saturday, November 11th, 2017 at 9:00 am at Hugh Macrae Park. Runners will be asked to bring \$10 and 10 food items. Unfortunately, this is not enough to cover the costs of this event so I am asking for you to please sponsor this event to help defray the cost of organizing the event. Any additional money that is not spent on the race costs will go to purchase additional food items for the food bank.

For a donation of \$250, your company's name and/or logo will be printed large and at the top of the race t-shirts, on the race's facebook page, and on the top of the race info sheet which will be given to the runners when they receive their t-shirts. An announcement will be made before the start of the race thanking your company.

For a donation of \$100, your company's name and/or logo will be printed small and at the bottom of the t-shirts, on the bottom of the race info sheet which will be given to the runners when they receive their t-shirts, and announced before the start of the race.

I expect between 100 and 200 runners to be a part of this event. That could be 100 to 200 people serving as walking billboards for your company. In addition to the above, you will have my undying gratitude.

Thank you in advance for your consideration of becoming a race sponsor. Attached you will find the sponsorship form that can be completed and submitted by mail to Zachary Knott, 6919 Finian Drive, Wilmington, NC 28409 or you can call me and I can come pick it up. Please feel free to contact me if you have any questions at 910-612-8405.

Thank you for your support!



Zachary Knott

The Hunger Run 5K Sponsorship

Name of Business (as you want it printed): _____

Contact person: _____

Contact email: _____ Contact number: _____

Address: _____

Sponsorship level: _____ \$250 Level _____ \$100 Level

We plan to send materials/giveaways for the participant bags: Yes No

If yes, what item would you like us to include (ex. Coupons, flyers/brochures/business cards, discounts, etc.) _____

Checks are payable to **The Hunger Run** and mailed to 6919 Finian Drive, Wilmington, NC 28409. **Please mail checks by October 4, 2017.**

Artwork and logos should be submitted to pjpknott@ec.rr.com. Logos for t-shirts will be printed only in one-color and should be submitted as hi-res (300 dpi) JPEG file or a vector file. Most Photoshop and Illustrator files can also be accepted.

Thank you for becoming a Hunger Run 5K sponsor.