



4th Annual Friends School of Wilmington 5K & 1 Mile Family Fun Run

Presented by:

SCOTT W. TUNIS MD FACS
EYE PHYSICIAN AND SURGEON

Sunday, November 11, 2018 ~ 8:45 AM
Autumn Hall ~ Cross City & Nature Trail

Hello, Friend!

The Friends School of Wilmington (FSW) 5K & 1 Mile Family Fun Run is a friend/fundraiser event to celebrate family and friendship, and promote a strong sense of community and well-being. All funds raised directly benefit the teachers and the students of FSW to help enhance educational experiences, while encouraging a healthy and active lifestyle for families, students, staff and the entire community.

Sponsorships help us cover the up-front costs of race production, marketing and participant race t-shirts. They also allow us to keep registration prices low for Friends School families, local kids' running groups and the Wilmington community. Please consider the attached sponsorship opportunities. Thank you for your support!

Sincerely,
Friends School of Wilmington PTO

FAMILY & FRIENDS



COMMUNITY



WELL-BEING



Friends School of Wilmington is a 501(c) 3 non-profit organization and your contributions are tax deductible.
Friends School of Wilmington ~ 350 Peiffer Avenue, Wilmington, NC 28409 ~ 910.792.1811 ~ email: pto@fsow.org

[HTTPS://ITS-GO-TIME.COM/FRIENDS-SCHOOL-RACE/](https://its-go-time.com/friends-school-race/)



Friends School OF WILMINGTON

5K AND 1 MILE FAMILY FUN RUN SPONSORSHIP OPPORTUNITIES

PRESENTING & TITLE SPONSOR - \$1,500 (LIMIT 1 - RESERVED)

Business or family will be the premier Presenting and Title Sponsor of the 3rd annual race event.

- **EXPOSURE:** Your business name and logo or family name will be consistently marketed by Go Time and FSW within the race title through race day, and will be **printed above all other sponsors** on all event electronic and print communications including race registration **website**, **social media**, school **emails** and **newsletters**, **signs** and on the **back of race t-shirts** given to all pre-registered race participants.
- **PROMOTION:** table space available at the race site (table not provided) for set up, display, demonstration and distribution of business materials.
- **PROMOTIONAL MATERIALS:** (provided by your business) to be placed inside all race packet bags (estimated 200-250), i.e. pens, flyers, coupons, business cards, etc.
- **RACE ENTRIES:** Eight (8) race entries + eight (8) t-shirts included.

MILE 2 (OF 5K) WATER STOP SPONSOR - \$500 (LIMIT 2)

Your business or family will be the premier Mile 2 Water Stop Sponsor

- **EXPOSURE:** business name and logo or family name will be printed and displayed **at the water stop** on race day, and on all event electronic and print communications including race registration **website**, **social media**, school **emails** and **newsletters**, **signs**, and on the back of **race t-shirts** given to all pre-registered race participants.
- **VOLUNTEERS:** Your team will be responsible for keeping runners and walkers hydrated at the mile 2 marker. This is a great way to get involved, especially those who may not want to run or walk. You may choose to provide bottled water imprinted with your brand (paid for by you). If you choose to forego promotional water bottles, we will provide cups and water, you provide the volunteers.
- **PROMOTIONAL MATERIALS:** (provided by your business) to be placed inside all race packet bags (estimated 200-250), i.e. pens, flyers, coupons, business cards, etc.
- **RACE ENTRIES:** **Four** (4) race entries + **four** (4) t-shirts included.

MORE 5K AND 1 MILE FAMILY FUN RUN SPONSORSHIP OPPORTUNITIES

5K HALFWAY POINT (1.5 MILE) TURNAROUND SPONSOR - \$500 (LIMIT 2)

Your business or family will be the premier Mile 2 Water Stop Sponsor

- **EXPOSURE:** Business name / logo or family name printed & displayed at the 1.5 mile turnaround point during the 5K
- Business name / logo or family name listed on race registration **website, social media, school emails and newsletters, signs**, and on the back of **race t-shirts** given to all pre-registered race participants.
- **PROMOTIONAL MATERIALS:** (provided by your business) will be placed inside all race packet bags (estimated 200-250), i.e. pens, flyers, coupons, business cards, etc.
- **RACE ENTRIES:** **Four** (4) race entries + **four** (4) t-shirts included.
- **VOLUNTEERS:** Your team will be responsible for providing at least one volunteer to man this spot to ensure that runners and walkers turn around at this halfway point. This is a great way to get involved, especially those who may not want to run or walk.

1/2 MILE (OF 1 MILE) TURNAROUND SPONSOR - \$250 (LIMIT 2)

Your business or family will be the 1/2 Mile Turnaround Sponsor for the 1 Mile Family Fun Run.

- **EXPOSURE:** Business name / logo or family name will be **printed and displayed at the 1/2 mi. turnaround point of the 1 mi race**. Business or family name also listed on race registration **website, social media, school emails and newsletters, signs**, and on the back of **race t-shirts** given to all pre-registered race participants.
- **PROMOTIONAL MATERIALS:** (provided by your business) to be placed inside all race packet bags (estimated 200-250), i.e. pens, flyers, coupons, business cards, etc.
- **RACE ENTRIES:** **Four** (4) race entries + **four** (4) t-shirts included.
- **VOLUNTEERS:** Your team will be responsible for providing at least one volunteer to man this spot to ensure that runners and walkers turn around at this halfway point. This is a great way to get involved, especially those who may not want to run or walk.

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MORE 5K AND 1 MILE FAMILY FUN RUN SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR - \$500 (LIMIT 6)

- **EXPOSURE:** Your business name and logo or family name will be printed on all race event electronic and print communications including race registration **website**, **social media**, school **emails** and **newsletters** and on the back of **race t-shirts** given to all pre-registered race participants.
- **PROMOTIONS:** Promotional table space available at the race site (table not provided) for set up, display, demonstration and distribution of business materials.
- Promotional materials (provided by your business) to be placed inside all race packet bags (estimated 200-250), i.e. pens, flyers, coupons, business cards, etc.
- **RACE ENTRIES:** Four (4) race entries + four (4) t-shirts included.

SILVER SPONSOR - \$250 BUSINESS; \$150 FAMILY (LIMIT 6)

- **EXPOSURE:** Your business (no logo) or family name will be printed on all race event electronic and print communications including race registration **website**, school **emails** and **newsletters**, **social media**, **signs**, and on the back of **race t-shirts** given to all pre-registered race participants.
- **PROMOTIONAL MATERIALS:** (provided by your business) to be placed inside all race packet bags (estimated 200-250), i.e. pens, flyers, coupons, business cards, etc.
- **RACE ENTRIES:** Two (2) race entries + two (2) t-shirts included.

THIS SOUNDS GREAT! SIGN ME UP!

BUSINESS OR FAMILY NAME: (as you would like it listed on event materials)

CONTACT PERSON:

EMAIL:

PHONE:

SPONSORSHIP PACKAGE:

SPONSORSHIP AMOUNT: \$

Return to: pto@fsow.org, and please mail check to:
Friends School of Wilmington, 350 Peiffer Ave, Wilmington, NC 28409