



DASHING THRU THE GLOW

December 7, 2019 | RiverLights Community | Contact: Rob Reynolds 910.619.2445 robdreynolds@yahoo.com

SPONSOR LEVEL	Title \$3000	Presenting \$1500	Packet Pickup \$1500	Glow Sponsor \$1000	Bib Sponsor \$500	Water Stop \$500	Retail Booth \$250
Race Entries	15	10	5	7	5	5	2
Complimentary Race Swag	•	•	•	•	•	•	•
PRE-EVENT RECOGNITION							
Website & Email Blast Presence	•	•	•	•	•	•	•
Social Media Post (4500 followers)	•	•	•	•	•	•	•
Boosted Social Media Post	•	•					
Company Listed in Race Name	•	•					
Customized Email to Participants	•						
ON-SITE RECOGNITION							
Banner at Start/Finish Line	•	•	•	•	•	•	•
Booth Space at Race	•	•	•	•	•	•	•
Premium Booth Space at Race	•	•					
Item in Participant Race Bag	•	•		•	•		
Logo on Race Bib	•	•					
Coupon on Race Bib					•		
Start Race Hand Out Awards	•						
Thank Participants at Race Start	•	•					
Signage at Glow Station				•			
Your Group/Banner at Water Stop						•	
Packet Pickup at Your Business			•				

POST-EVENT RECOGNITION							
Thank You Email & Facebook Post	•	•					