Parkway Subaru Battleship NC Half Marathon, 10k, 5k

Sunday, November 3rd, 2019 | Wilmington, North Carolina

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SPONSOR BENEFITS	Title Sponsor $10,000 Sold	Presenting Sponsor $6500 Sold	Host Hotel $5000 Sold	Finish Line Sponsor $2000 Sold	Post Party Race Sponsor $2000 Sold	Bib Sponsor $2000 Sold	Water Stop Sponsor $1000	Expo & Online Marketing $600	Expo Sponsor (Booth Only) $300
Race Entries	20	15	10	5	5	5	3	2	2
Complimentary Race Swag	•	•	•	•	•	•	•	•	•
PRE-EVENT RECOGNITION									
Unique Email to Database (50K)	•	•	•						
Company Listed in Race Name	•	•							
Boosted Social Media Promotion (15,000)	•	•							
Content in Email Blast (50,000)	•	•	•	•	•	•	•		
Item in Participant Race Bag (1500-2000)	•	•	•	•	•	•	•		
Virtual Participant Bag (1500-2000)	•	•	•	•	•	•	•	•	
Social Media Posts (15,000 followers)	•	•	•	•	•	•	•	•	
Logo on Printed Materials	•	•	•	•	•	•	•		
Website & Email Blasts (50,000)	•	•	•	•	•	•	•	•	
ON-SITE RECOGNITION									
Logo on Fencing	•	•							
Start Race | Hand Out Awards	•								
Logo on Participant Gift	•								
Thank Participants at Race Start	•	•							
Banner at Start/Finish Line	•	•	•	•	•	•			
Premium Booth Space at Race	•	•	•	•	•	•			
Booth Space at Race	•	•	•	•	•	•	•	•	•
Logo on Bib (1500-2000)	•								
Coupon on Race Bib (1500-2000)						•			
POST-EVENT RECOGNITION									
Thank You Email & Facebook Post	•	•	•	•	•	•	•	•	•