



# DASHING THRU THE GLOW

December 7, 2019 | RiverLights Community | Contact: Rob Reynolds 910.619.2445 [robdreynolds@yahoo.com](mailto:robdreynolds@yahoo.com)

SPONSOR LEVEL	Title \$3000	Presenting \$1500	Packet Pickup \$1500	Glow Sponsor \$1000	Bib Sponsor \$500	Water Stop \$500	Retail Booth \$250
Race Entries	15	10	5	7	5	5	2
Complimentary Race Swag	•	•	•	•	•	•	•
<b>PRE-EVENT RECOGNITION</b>							
Website & Email Blast Presence	•	•	•	•	•	•	•
Social Media Post (4500 followers)	•	•	•	•	•	•	•
Boosted Social Media Post	•	•					
Company Listed in Race Name	•	•					
Customized Email to Participants	•						
<b>ON-SITE RECOGNITION</b>							
Banner at Start/Finish Line	•	•	•	•	•	•	•
Booth Space at Race	•	•	•	•	•	•	•
Premium Booth Space at Race	•	•					
Item in Participant Race Bag	•	•		•	•		
Logo on Race Bib	•	•					
Coupon on Race Bib					•		
Start Race   Hand Out Awards	•						
Thank Participants at Race Start	•	•					
Signage at Glow Station				•			
Group/Banner at Water Stop						•	
Packet Pickup at Your Business			•				
<b>POST-EVENT RECOGNITION</b>							
Thank You Email & Facebook Post	•	•					