



SPECIAL OLYMPICS NEW HANOVER COUNTY POLAR PLUNGE & 5K

February 15, 2020

Kure Beach, NC

Contact: newhanover@sonc.net / 910-341-7253

SPONSOR LEVEL	TITLE \$5,000	GOLD \$3,000	SILVER \$2,000	BRONZE \$1,000	BIB SPONSOR \$500	WATER STOP \$250
Race/Plunge Entries	30	20	15	10	5	2
Complimentary Swag Bag	•	•	•	•	•	•
PRE-EVENT RECOGNITION						
Website & Email Blast	•	•	•	•	•	•
Social Media Post (4,500 followers)	•	•	•	•	•	•
Boosted Social Media Post	•	•	•			
Company Listed in Race Name	•	•				
Customized Email to Participants	•	•				
ON-SITE RECOGNITION						
Banner at Start/Finish Line	•	•	•	•		
Premium Booth Space at Race	•	•	•	•		
Item in Participant Race Bag	•	•	•	•		
Start Race/Hand out Awards	•					
POST-EVENT RECOGNITION						
Thank You Email & Facebook Post	•	•	•	•		