



Creekside Elementary School has been serving children in Craven County since 2007. While we are the newest school in the county, **we are also the only school in Craven County that does not receive federal funding through the Title 1 program. This means that Creekside must fundraise to fill in the gap between what state funding provides and what our students need to show academic success.**

Our greatest need now is to increase and improve the availability of technology at Creekside. The last time we were able to provide school-wide current technology, was when we opened in 2007. This is the same year the iPhone made its debut. Not only has the technology grown at a more rapid pace than what we have been able to keep up with, we have also had 6000+ students learning in our building using the technology from 2007. Creekside has done its best to keep up, but we are now at a place where major funding is needed to improve the opportunities for our students to keep up with ever-changing technology.

For this reason, the PTO at Creekside Elementary is introducing the 1st annual Super Hero 5K. We believe this race theme fits our school for so many reasons. **46% our students come from military families** and these children and their families are our nation's heroes. Also, by supporting this race, YOU will be a HERO to our school! You will be giving us the opportunity look to the future and know that we have the capability to offer our students accessibility to current technology.

Creekside Elementary PTO

2670 Landscape Drive
New Bern, NC 28560



ptocespres1@gmail.com
www.facebook.com/CreeksideCrocsPTO
<https://www.facebook.com/events/471932440091103>



	\$100	\$250	\$500	\$1,000	\$2,000
Logo on CES PTO FB Page and 5K FB Page, Logo on race shirt, 1 race entry	x	x	x	x	x
Additional race entry and included in PTO's weekly e-Newsletter for one month		x	x	x	x
Additional 2 race entries, ability to send home paper flyer in the student's weekly folder, sponsorship sign at mile markers			x	x	x
Additional 5 race entries, Logo on sign at the Finish Line, and announced as an official sponsor of race				x	x
Co-sponsor of race and name will be added to signage and front of t-shirt, name added to plaque that hangs in the office as co-sponsor					x

Host Packet Pick up

For a \$500 donation our packet pick up can be at your business!

357 IPADS
TO BE 1:1
IN ENTIRE
SCHOOL!

HELP US KNOCK OUT CREEKSIDER'S \$160,000 TECHNOLOGY NEED!

**SUPPLY 5
CLASSROOMS
WITH APPLE TV**

**REPLACE 12
CLASSROOM
PROJECTORS**

CREEKSIDER ELEMENTARY
SUPERHERO 5K



**REPLACE 170
CHROMEBOOKS**



Super Hero 5K Sponsor Opportunities

The Creekside Elementary School Super Hero 5k and Fun Run is our school's 1st annual event to be held on May 9th, 2020. The race is being organized by our PTO and timing will be provided through Go Time out of Wilmington, NC. Creekside Elementary is the only school in Craven County that does not received federal funding through the Title 1 program. All proceeds from this race will provide Creekside with the ability to offer current and up-to-date technological resources for our students.

Both cash and product donations are needed to make our race a success. In exchange for sponsorship Creekside's PTO will provide advertisement and promotional services as outlined in the selected category. Companies that donate product will receive the category of sponsorship that is closest to the estimated amount of donation.



\$100

Sponsor's logo on CES PTO Facebook Page, 5k Facebook Page, and on the back of the race shirt and 1 race entry.

☐

\$250

KAPOW! level benefits AND logo included in CES PTO's weekly electronic newsletter for one month AND 1 additional race entry.

☐

\$500

POW! level benefits AND paper flyer sent home in students folders, sponsor sign at mile marker AND 2 additional race entries

☐

\$1,000

ZAP! level benefits AND sponsor logo at finish line, announced as an official sponsor on race day AND 5 additional race entries

☐

\$2000

SMASH! level benefits AND sponsor will be named co-sponsor on all signage, business name will be added to the front of the race shirt, AND sponsor's name will be added to the race plaque in the office.

☐

In Kind Sponsor

☐

My business would like to donate products for this event (example: bottled water, sports drinks, post race snacks, etc.) at a value of \$_____.

Please fill out your business' information on the reverse side of this sponsorship form.

Super Hero 5K Sponsor Information

Business Information:

*Business Name:*_____

*Business Address:*_____

*Business Website:*_____

*Contact Person's Name::*_____

*Phone Number:*_____

*Email Address:*_____

Thank you for sponsoring our 5K and providing much needed resources to our school! Please fill out the front and back of this form and return it by April 1, 2020 to ensure your company logo will appear on our race day shirts. Checks can be made out to 'CES PTO', include this form and mail to:

CES PTO

ATTN: Super Hero 5k

2790 Landscape Dr.

New Bern, NC 28562

Also, depending on your giving level, please send your logo and information for flyer distribution via email to ptocespres1@gmail.com

Creekside Elementary School Contact Information:

*PTO Representative:*_____

*PTO Rep. Contact Information:*_____

The PTO president can be reached at ptocespres1@gmail.com